


# Interkulturelle Sommerakademie 2023

## A RELATIONAL VIEW ON CULTURAL COMPLEXITY - IMPLICATIONS FOR THEORY AND PRACTICE (ENGLISCH)

 Freitag, 15.09.2023, 16.00-17.30 Uhr

[Zoom-Link](#) 

 Julika Baumann Montecinos, Tobias Grünfelder,  
Milton J. Bennett, Yolande Steenkamp, Josef Wieland

Building on a recent book publication and the results of an international and interdisciplinary Delphi study on "Transcultural Competence", this session invites the participants to reflect on the conceptual and practical implications of a relational perspective on our field. Offering an alternative to individualist traditions and connecting to Jürgen Bolten's work, who was part of the Delphi project and an outstanding advocate for a relational approach to intercultural business communication, we aim to engage in discussions with the audience and our experts.

Together with Milton Bennett, Yolande Steenkamp and Josef Wieland, we will explore the relational roots of intercultural communication, the Ubuntu concept and the role of commonalities, as well as the relevance of relational costs. We look forward to a fruitful and inspiring discussion.

The session will be moderated by Julika Baumann Montecinos and Tobias Grünfelder. Further information about the topics and the book publication can be found here:  
<https://link.springer.com/book/10.1007/978-3-031-27454-1>

### Speakers:

Julika Baumann Montecinos is a Professor of Intercultural Management at Hochschule Furtwangen University | HFU Business School and coordinator of the Transcultural Caravan Network at Zeppelin University.

Tobias Grünfelder is a research fellow at the chair of Institutional Economics and Transcultural Leadership at Zeppelin University and a project manager of the Transcultural Caravan Network.

Together Julika Baumann Montecinos and Tobias Grünfelder focus on research into the success factors of transcultural cooperation as well as on the development of related international and interdisciplinary teaching, training, research, and networking projects.

Milton J. Bennett founded and directs the Intercultural Development Research Institute located in Washington State, USA and Milano, Italy (<http://www.idrinstitute.org>). He previously founded and co-directed the Intercultural Communication Institute and the Summer Institute for Intercultural Communication in Portland, Oregon. He was an associate professor of communication studies at Portland State University, and now he is an adjunct professor of sociology at the University of Milano Bicocca.

Yolande Steenkamp (PhD) is a senior researcher at the Albert Luthuli Leadership Institute (ALLI) in the Department of Business Management at the University of Pretoria (UP), South Africa, and manager of the South African national network of the SDSN (Sustainable Development Solutions Network). Yolande is a DAAD fellow and her approach to research is largely inter- and transdisciplinary and aimed at addressing contemporary challenges.

Josef Wieland is a professor of Institutional Economics, Organizational Governance, Integrity Management, and Transcultural Leadership at Zeppelin University in Friedrichshafen and director of the Leadership Excellence Institute Zeppelin (LEIZ). He is the initiator and president of the German Forum Compliance and Integrity (FCI). He served as the former chairman of the German Network of Business Ethics (DNWE) and is currently the chairman of DNWE's advisory board.